

Co-Creating Our Strategic Plan

NEWS AND UPDATES >>



October 17, 2022

Co-Creating Our Strategic Plan: Update on the Appreciative Inquiry Summit

Dear Campus Community,

We are happy to share an update on the engagement phase for the development of Baruch College's [Strategic Plan 2023–28](#). A crucial part of this process is ensuring that our plan is inclusive of the many stakeholders across our campus and community. With this imperative in mind, we are spending the fall semester engaging our many faculty, staff, students, alumni, and community members to understand their perspectives of Baruch currently and to hear their aspirations for our College.

One recent engagement highlight was our [Appreciative Inquiry Summit](#), held on September 22 and 23. Nearly 130 students, faculty, staff, and alumni gathered to reflect on what Baruch looks like at its best, and brainstorm ideas to build on our successes to make our shared vision for Baruch a reality. Through a series of exercises guided by Blue Beyond Consulting, our strategic planning partner, summit participants imagined our future and identified the values and behaviors needed to get us there. Summit attendees left inspired and ready to help shape our collective future.

We are excited to keep the momentum going and want to make sure you are aware of additional opportunities to lend your voice to the strategic plan. This Wednesday and Thursday, Oct. 19 and 20, we will host two Virtual Town Halls, facilitated by Blue Beyond. **Please [RSVP here](#) if you haven't already.** The agenda will include:

- Opening Remarks and Introductions
- Strategic Planning Process and Your Participation
- Sharing Your Ideas

- Key Insights Gathered So Far
- Brainstorming Outcomes (in breakout groups, with large group sharing)
- Q&A and Closing Remarks

We hope you will join us and other members of the Baruch community as we continue in this important work.

If you have any questions about the strategic planning effort, please feel free to reach out to us or any member of the Strategic Planning Committee or please visit the [strategic planning website](#) and use the [open comment tool](#) there.

In partnership,

Dr. Linda Essig, Provost and Co-Chair, Baruch Community Strategic Planning Committee

Dr. Kenya N. Lee, Chief of Staff and Co-Chair, Baruch Community Strategic Planning Committee

Baruch COLLEGE | **CU
NY**

strategicplanning.baruch.cuny.edu